

■ Embrace your obstacles with bottomless optimism.

PAUL MARTIN'S

ATTITUDE OVER adversity



Would you like your staff to find a way to make every situation work for them instead of against them?

PAUL'S MESSAGE.

Dedication. This trait is paramount to business success. Define your goals and commit to the pursuit. Obstacles may hinder your progress, yet dedication keeps you focused on the goal.

Commitment. It is this quality that allows us to stay the course when other inviting paths become available. Once you've chosen the direction you're going, commitment keeps the rudder steady; and by doing so, you're able to achieve when others often fall short.

Work Ethic. There's nothing like putting your back into it to get things done. Consistent hard work pays off with both accomplishment and pride.

Passion. A little enthusiasm goes a long way and it's probably the one human quality that's more contagious than the common cold.

Attitude. Attitude is indeed everything. It's the ability to accept a situation for what it is that allows you formulate a plan to move forward. When you fight reality you forfeit both leverage and vision. A proper attitude opens up a world of possibilities.

Overcoming Adversity. All of this adds up to our ability to overcome adversities. Whether the struggles are expected or not, walls will come between you and your goal. When you conquer the obstacle, you are ultimately more fit to tackle the next one while also having a better view of the surroundings, and so the work becomes more manageable.

FOR YOUR NEXT BUSINESS EVENT...

let Paul Martin deliver a powerful message packed with the motivation you want, humor your audience enjoys, and inspiration that will leave your group knowing that **anything is possible**.

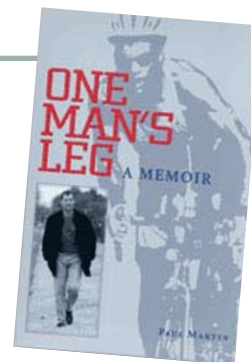
In a 1992 car accident, Paul lost his left leg below the knee. What first seemed like an immense road block soon turned into an amazing life experience and opportunity. Paul has since competed on four national disabled teams in cycling, skiing, hockey and triathlon.

Today, Paul speaks to corporations and associations across the country in an effort to help people realize their own potential, their innate gifts and the **power that results from combining the right attitude with hard work**.

If you believe that Paul's message, which is as much about respect for self and for others as it is about **changing adversity into opportunity**, is one your associates would find worth hearing, please contact him for availability.

"I believe that his message is the message of the next generation of leadership for our nation: responsible and compassionate at the same time."
Paragon Management Associates, Inc.,
Worthington, OH

"The standing ovation you received was a gesture of respect not often given by our group. You were definitely deserving of the applause."
Vermeer Manufacturing, Pella, IA



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CAREER HIGHLIGHTS.

PARALYMPICS
Athens 2004, Sydney 2000,
silver and bronze medals in cycling

IRONMAN TRIATHLON
10-time finisher and
world record holder

**B.S. MECHANICAL
ENGINEERING**
University of Massachusetts-Lowell, 1992

CLIENT LIST.

The Hartford
Florida Society of Association Executives
ICG Communications